

THE COOLEST CAMP ON WHEELS READY TO ROLL!

Danville, Virginia – “Campers! Start your engines!” are the words eagerly anticipated by enrolling campers as registration for the 2008 season opens at Camp Motorsport, a one-of-a-kind race car driving summer camp for kids ages 10-16. “The kids have such a great time, and we are so excited to be able to open our doors to even more participants this year” says Camp Director, Diane Tyrrell, referring to the expanded season being offered in 2008. “Beyond the need for speed, we really are all about transforming the lives of youth through the camp experience. We use racing as a tool in teaching skills that campers will use in life, long after their session of camp is over. What the kids take away from this experience in terms of personal growth and development is so very powerful, we want to have room for everyone who wants to come.”

Camp Motorsport is a unique fusion of racing with life-skills development and traditional summer camp activities. “Although we have driving curriculum and instructional staff that rival top professional driving schools, what we are doing here goes much deeper than the experience behind the wheel” says Tyrrell.

And the horsepower driving the camp experience does go beyond the racing instructional environment.

“At camp, we have a really strong focus on teambuilding. Racing is a team sport, and the success of the driver depends on how well the entire team works together. Cooperation, learning how to develop relationships and how to work closely with others is not only key to racing success, but also to success in life.” The resident camp experience also helps kids learn to take responsibility for their actions, decision making, building independence, and learning respect for self and others. “We use four-wheels-and-a-seat as a tool to helping kids develop positive character traits” shares Tyrrell.

Campers use hands-on math & science, like figuring out how resistance and drag impact the aerodynamics in making the car go faster. “We provide opportunities for campers to convert abstract math & science concepts in to hands-on applications. This is especially helpful for kids who struggle with the type of instruction used in a traditional classroom, as our real-life approach allows for many kids to finally “get it”, and can be a motivator for when they return to school in the fall.” Camp Motorsport also has a strong commitment to helping children learn to be responsible citizens of the natural world through their racing technology-based environmental education program. Through these activities, campers explore such topics as alternative fuels, fuel efficiency, and science to better use resources and protect the environment.

While at camp, campers participate in daily hands-on driving instruction and racing education, at the live racetrack environment of VIRginia International Raceway. In addition to driving and racing-related activities, campers enjoy all of the fun activities of a traditional summer camp, such as campfires, fishing, sports, swimming, etc. “With a program this amazing, you can see why we don’t want any child to miss out!” shares Tyrrell

Children enrolling for Camp Motorsport attend for one-week sessions, and live on-site at VIRginia International Raceway, nestled on 1300 acres of rolling hills & woods, complete with fishing pond, swimming pool, playing fields, and outdoor fun in the Virginia countryside, near

Danville Virginia. Campers live in air-conditioned bunk-style rooms, and meals are served buffet-style, from kid-tested menus. Driving instruction is designed to help participants become a better, safer driver for life, with instruction that rivals the best professional racing schools. No prior driving experience is required to attend. All equipment, meals, & lodging are included in tuition. Camp Motorsport is accredited by the American Camp Association.

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